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| Section | |
| General | Comments |
| | Keen that examples were included in the Business Plan that demonstrated the Council's successes. |
| | Welcomed the inclusion of public health and safeguarding as two of the key deliverables. |
| | Suggestions |
| | Reference should be made to things going on nationally that impacted on the Wiltshire picture. |
| | <p>Following analysis of the Francis Report, the Health Select Committee has agreed to a number of recommendations, the sentiments of which it feels should be incorporated into the Business Plan. These being:</p> <ul style="list-style-type: none"> • Better communications with the public to encourage greater public engagement and ensure Council priorities are reflected back, contextualizing facts and figures and communicating good news stories; • Provision of more information from a wide range of sources to inform policy and decision making; • Robust analysis of all available data to highlight areas of concern to include smaller pockets of deprivation; • Liaison and development of protocols with bodies that have complementary functions to ensure clarity of roles and responsibilities. It was also felt that the role of health scrutiny should not be overlooked in the development of the Health and Wellbeing Board. • Proactive approach to, and development of links with, partners and service providers to ensure quality and improvements in services. |
| Key Deliverables | Comments |
| | Number 10: Public health – the council needs to be more involved in decisions about local healthcare |
| | Number 12: Councillors should be included in this, and performance management is also key. |
| | Suggestions |
| | Number 2: Tourism really important and should be mentioned as a economic growth stimulant |
| | Number 3: It is important to have a structured approach to problem-solving at a local level. Specifically add reference to Youth Advisory Groups in addition to Area Boards. |
| | Number 4: Needs to be more ambitiously worded – suggest “encouraging every child and young person to achieve their |

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| | full potential.” |
| | Number 5: Could the word “support” be defined more here? Continuing to improve our safeguarding services to reach an outstanding rating. |
| | Number 6: Suggested rewording - to work closely with providers of social housing, continue to invest in all refurbishment of council housing, and encourage the development of new affordable homes including supported living in rural areas. |
| | Number 8: Need to think about the impact of this on young people. Suggested rewording - work smarter with town and parish councils to facilitate the transfer of land, services and assets. |
| | Addition of a deliverable focusing on closer and better working with partners |
| Section 1: People and Places | Comments |
| | There was support for the emphasis on vulnerable people, which includes Adult Social Care, Looked After Children and Children in Poverty as key areas of focus for the Council. |
| | Members identified a need to communicate to the public the case for devolving responsibility and services to town and parish councils. |
| | The need to focus on risk and finance was acknowledged, however it was noted that money should not be the only factor in making decisions. The Business Plan is rightly an aspirational document. |
| | Members noted the large increases in the aging population and long-term health conditions (including dementia). ‘Without a new approach these increases are unaffordable’. This needs to be addressed urgently. Need to look at aging population supported living at home. |
| | Suggestions |
| | It needs to be clear that the Business Plan is for everyone, i.e. people across all age ranges. However, it is recommended that a Young Person friendly version of the Business Plan is produced. |
| | There is a need to increase people’s engagement with their communities and democracy. Add an aspiration under the ‘People in Wiltshire work together to solve problems locally and participate in decisions that affect them’ heading. |
| | Mention the need to attract more higher education provision into Wiltshire. |
| | Do more to identify and help our gifted and talented young people fulfil their potential. |
| | Need to focus on encouraging and enabling children and young people to live active, healthy lives by becoming involved in healthy activities – both organised and non-organised. Including a focus on providing sporting facilities and also addressing the reduction in participation in sporting activities when leaving school. Endorse the “all the achieve aspiration” (page 9) but add something extra around helping those caught in an ‘aspiration trap’. |
| | All Council decisions should include a consideration of the |

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| | <p>impact on avoidable harm to the community, including children and young people.</p> |
| <p>Section 2: The Council's Principles</p> | <p>Comments</p> |
| | <p>Page 13/14: It was identified that it is important to focus on hard-to-reach communities as they tend to be vulnerable.</p> |
| | <p>In terms of procurement, when we externalise a service the community must understand who is accountable and the focus should be on providing a quality and user-friendly service, not just the price of the contract.</p> |
| | <p>Suggestions</p> <p>Page 13: Point 2 – Mention looking at the explicit and hidden financial costs that can prevent people from engaging with support services (e.g. counselling) and activities. Point 3 – The hidden impact on people should always be assessed when the Council makes decision. Point 5 – Mention the need to ensure children's voices are heard when decisions are made, particularly through the Youth Advisory Groups (YAGs). Point 7 – Include a mention of also encouraging and developing the leaders of the future (i.e. young people). Point 8 – Staff adopting a 'can-do' approach includes them thinking about improving accessibility to young people</p> |
| <p>Section 3: Making it Happen</p> | <p>Comments</p> |
| | <p>There are concerns about 'brown obsolescence'. All commercial properties need to have an energy performance certificate of E or above by 2018, after that date it will be illegal if they don't. There are concerns about the impact of large numbers of commercial properties not coming up to the required standard.</p> |
| | <p>Page 23: Working with partners, include school bodies like WASSH and PHF on the colour wheel.</p> <p>Also need to include AONBs which represent 40% of the county. 75% funded by Natural England.</p> |
| | <p>Suggestions</p> |
| | <p>Include a mention of developing the YAGs (as well as the Area Boards).</p> |
| | <p>Page 16: last bullet point – include mention of helping people to access affordable housing. Understanding the needs of different groups. Swindon and Wiltshire LEP is business led, has a budget of £15-16 million and may get more. It is important that the Council is aware of where Swindon issues might be impacting on Wiltshire and how the LEP is held to account.</p> |
| <p>Page 17: Include a mention of doing an impact assessment on young people whenever decisions are made. Including a specific mention of supporting young carers.</p> | |
| <p>Page 18:</p> | |

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| | <p>Include the promotion of young people taking part in non-organised sporting and leisure activities. Reducing the cost of participation in sports for young people (e.g. reducing the cost of gym membership) Supporting schools to provide sporting activities in and outside of schools hours. A mention of promoting sexual health (under Public Health).</p> |
| | <p>Include aspiration to develop our young community leaders at an early age, as in section 2: Page 13, point 7.</p> |
| <p>Section 4: Measuring Success</p> | <p>Comments</p> |
| | <p>There was strong support for the O&S Management Committee to have a role in helping to develop the Council's performance framework to enable meaningful monitoring and scrutiny.</p> |
| | <p>Suggestions</p> |
| | <p>Include a KPI on developing effective YAGs within the first row of the table. Include a KPI on widening the number of young people engaged with local decision making. KPIs need to reflect the 'value added' in terms of attainment (each child's academic improvement year on year).</p> |
| | <p>Page 35: Suggestion that the word 'planning' isn't used as public may be confused. Suggest change to 'business planning'.</p> |